



Rally people behind your project

Stakes

Good execution depends largely on the ability to rally people around one's project. However, the large number of projects, divergent interests, and simply day-to-day constraints tend to scatter people rather than bring them together, especially when they work for units that are geographically remote from one another! A carefully organized approach is therefore needed to get all of the required players to move forward on a project.

Eight tips to rally people more effectively

